

Some people think “a cap is a cap” without understanding their basic differences. But choosing the right cap can make all the difference in whether it will be worn.

Caps are a great place to show off your embroidered logo. But caps are personal. If someone does not like or feel comfortable wearing a cap, they obviously won't wear it. Some people like wearing caps, others don't.

Putting logos on caps is different because the space available for an embroidered image is smaller than a shirt or jacket. On the front of a cap, embroidered logos must fit into a height of approximately 2 inches. Logos that are taller than 2 inches will require some adjustments.

Images can also be placed on the sides and the back of caps.

There is approximately 4.5 inches in width to work with on the front of a cap.

Very few styles come as high-profile (a.k.a. “corn seed” or “farmers”) caps. A vast majority of caps sold are low or mid-profile.

In addition, caps come in many other styles that can greatly enhance your logo such as sandwich bills, distressed and two-tone styles.



Maximum logo height for cap embroidery is approx. 2 inches.

About Cap Styles:

Unconstructed:

By far the most popular style of cap we sell.

These caps have a natural, low-sloping crown with a more relaxed and casual look. This cap is very comfortable and popular with both men and women.

Notice the crown in this cap compared to the constructed hat shown below.



Constructed/Structured:

Constructed or structured caps have a stiff piece of buckram material fused inside the crown of the cap. This controls the slope and provided shape to the crown of the cap.

Notice the crown on this cap compared to the picture of the unstructured cap.

These caps are most often used with uniforms and athletic teams.



Flexible Fit Caps:

Flexible fit or Flex Fit caps are made with a spandex in the head band that keeps the cap snug on your head. As you can see, there is no closure in the back like you would see on the one-size-fits-all caps.

These styles are comfortable and popular. However, they come in two sizes (S/M and L/XL) since they are not one-size-fits-all.

