

# Thread Logic

**FOR IMMEDIATE RELEASE**

## **Embroiderer Thread Logic Wins 2010 Better Business Bureau Integrity Award**

MINNEAPOLIS (November 4, 2010) — Embroidery and logowear company Thread Logic has been named recipient of the 2010 Integrity Award from the Better Business Bureau (BBB) of Minnesota and North Dakota. Chosen by an independent panel of judges, Thread Logic received the award for exemplifying ethical behavior and displaying integrity in all aspects of the company's operations: toward employees, vendors, customers, and within the community. Thread Logic and founder-owners Jeff and Wenda Taxdahl were honored during an awards event on Oct. 20, and featured in *Minneapolis St. Paul Business Journal*.



**Jeff and Wenda Taxdahl  
Thread Logic Owners**

Thread Logic, an embroidery and logowear company known for its strategic Web-based marketing model, high quality work, and outstanding customer service, won the under-10-employee category, and is one of only four companies across Minnesota and North Dakota to receive the prestigious award. Taxdahl was also named a 2010 Minnesotan on the Move by *Finance and Commerce* earlier this year.

"The Integrity Awards . . . focus our attention on – and applaud – the companies that shine brightest in our region and set the standard by which other companies are measured," said Dana Badgerow, president and CEO of the BBB of Minnesota and North Dakota.

"We're honored that Thread Logic has been recognized for the values we founded the company on, which we put into practice every day," says Taxdahl. "Everything we do – from our website and advertising to our policies, processes, and customer service – is built around serving our customers with direct, transparent and open communication, and always delivering on our promise. Our growth and success is a direct result of our commitment to serving our customers, employees, vendors, the industry and the community with integrity and the highest level of ethics."

## **ABOUT THREAD LOGIC**

Jordan, Minn.-based Thread Logic is a small-town embroidery company with a national clientele. Customers from across the country have relied on the company to provide high-quality embroidered logo apparel and outstanding customer service since 2002. Thread Logic offers flat pricing, free logo consultation, and no minimum orders. For more information, visit [www.Thread-Logic.com](http://www.Thread-Logic.com).